China’s Green Long March

The Green Long March represents a new kind of partnership for China, one that engages the bottom-up energy of youth, provides the support of government, and adds the technical leadership of Future Generations and Beijing Forestry University. Financial and technical support have also come from founding partner, Goldman Sachs, as well as from Gold Level Sponsors, Swire Pacific Limited, Suzlon Wind Energy, and Li&Fung (1906) Foundation Limited. Government endorsement is provided by the China Youth League and the State Forestry Administration.

The Green Long March began in 2007 as a youth movement to document China’s environmental successes. Youth from universities across China set out along ten routes and documented more than 500 environmental successes. In 2009, the third Green Long March continued with students from 50 universities. They conducted 40 in-depth case studies on green energy in 17 provinces.

In 2010, the Green Long March will broaden awareness of climate change and solutions to address it at the regional level. National and regional level training will increase student knowledge of key climate change issues and strengthen leadership skills. To put learning into practice, student environmental groups will compete for 42 Green Seed Awards. These small grants will allow students to design and implement environmental projects on campuses and in communities.
COMMUNITY-BASED CONSERVATION IN TIBET

In twenty years, the Tibet Autonomous Region of China in partnership with Future Generations has achieved major conservation success. Large protected areas are managed with the active participation of local people. In addition, population numbers are increasing for endangered species, including the snow leopard, Tibetan antelope, and red goral.

Future Generations has documented many of these successes in *Across the Tibetan Plateau: Ecosystems, Wildlife, and Conservation*, published by W.W. Norton.

In 2010, Future Generations continues building long term local capacity for conservation. In partnership with the Pendeba Society, a local non-profit organization registered in Lhasa, the organization trains Pendebas, community service workers who promote environmental stewardship and improve well-being within Tibet’s protected areas. To date, 280 Pendebas in the Qomolangma (Everest) National Nature Preserve and more than 400 in the Four Great Rivers region have learned skills to improve health, protect the environment surrounding their villages, improve sanitation, and initiate local businesses.

www.china.future.org